

Unleashing Growth - From Factory Floors to IPO Horizons



In the heart of South India, a family-owned manufacturing powerhouse, crafting an eco-friendly marvel challenging generations-old traditions. Despite bootstrapping with a touch of bank leverage, this industry titan holds sway as the regional champion and proudly claims the national #3 spot. Four factories, each a testament to their well-orchestrated dance of Promoter Capital and Bank Leverage, showcasing a profitable symphony.

The Promoters, content with their rhythm, found themselves at a crossroads when we whispered a new melody – the PE & IPO route. Why? Because they'd not only scaled and diversified with precision but had also conquered territories and gained a loyal dealer army. A testament to their ability to wield sustainable and predictable growth.

Yet, another tune played softly in the background – the desire to unlock value after a decade of craftsmanship. We proposed the PE & IPO duet, strategically. The rationale? Moving from a family-owned to publicly-owned entity overnight is no cakewalk. A PE round, an intermediary step, not only gears up the company for an IPO but unlocks substantial additional value.

The journey to IPO readiness is no swift sail. Psychological shifts and business structural tweaks are a must. The company, with a nod of determination, steers toward the horizon, actively sculpting its path for a PE round by December 2024, eyes set on a grand IPO performance in 2027.

From factory floors to IPO horizons, the manufacturing marvel embraces the challenge of evolution, painting a vivid narrative of growth and ambition.

**Expedite business growth
with Halbe**

Get In Touch